Cisnero's father in college were literacy sponsors in the sense that, although not for educational purposes her father encouraged her to attend a university in the hopes of her finding herself a husband. At an initial disappointment to her father, Cisneros spent her time in school bettering her education and further developing her passion for writing, all the while failing to please her farther and finding a suitable husband. Cisneros's father had literacy sponsors unique to those of herself, for example his children provided a motivation for him to work hard in order to provide for his family and establish a sense of the language of the country in which they were to grow and develop their own identities and personal experiences. Through these literacy sponsors his expectations for his sons were much higher than for his daughter because he wanted his sons to go to college and obtain a degree so they could provide for their future families, but he wanted his daughter to go to college to find someone to provide for the family that she would create. Cisneros literacy sponsors differ from her fathers because having brothers for her meant more time to imagine, think and read since her brothers would never allow her to play games with them because she was a girl.